



### **Institution Innovation Council/club**

Swami Vivekananda Institute of Management, (SVIM), Baniatangi, Khordha, has constituted an Institution Innovation Club (IIC) aimed at nurturing a culture of creativity, problem-solving, and entrepreneurship within the campus. The club provides a dynamic platform for students to brainstorm ideas, develop innovative solutions, and transform concepts into real-world applications.

#### **Objectives of IIC club:**

- a. Promote innovative thinking and a problem-solving mindset.
- b. Support students in developing prototypes and minimum viable products
- c. Collaborate with faculty, industry experts, and startups.
- d. Conduct workshops, hackathons, and innovation challenges.

#### **Members of IIC club**

<b>Sl. No</b>	<b>Name</b>	<b>Designation</b>	<b>Position</b>
1.	Prof Santoshi Behera	Asst. Professor	Adviser
2.	Laxmipriya Pradhan	Student 2nd semester MBA	Coordinator
3.	Dhaneswari Sisa	Student 4th semester MBA	Coordinator
4.	Stiti Prajna Nayak	Student 2nd semester MBA	Member
5.	Snehalata Mallick	Student 4th semester MBA	Member

#### **Functions of IIC club:**


- a. Encourage creative thinking and problem-solving among students.
- b. Organize workshops, hackathons, seminars, and innovation challenges.
- c. Help students develop and pitch startup ideas with mentoring support.
- d. Facilitate interactions with entrepreneurs, professionals, and innovators.

### **Roles and Responsibilities**

- a. Adviser: Provides guidance, ensures club activities align with college policies, and supports overall development.
- b. Convenor: Leads the club, organizes meetings and events, coordinates with members, and ensures smooth execution of plans.
- c. Members: Actively participate in activities, contribute ideas, support event organization, and uphold the club's values and objectives.

### **Outcome**

The Institution Innovation Club (IIC) promotes innovation and entrepreneurship among students through projects, competitions, and startup support. It fosters collaboration with faculty and industry, encourages participation in events like Smart India Hackathon, and contributes to patent filings, enhancing the institution's innovation culture recognition.



Leanne Priyanka Pradhan

**Coordinator**



**Chair-person**